

END OF TERM I EXAMS

S.6 ENTREPRENEURSHIP EDUCATION

PAPER 1

TIME: 2HRS

INSTRUCTIONS:

- Section "A" compulsory
- Choose "3" questions from section "B"

SECTION A:

- 1.(a)(i) Define creativity (1mark)
- (ii) Give any 3 importance of creativity to entrepreneurs? (3marks)
- (b)(i) Define risk taking (1mark)
- (ii) List any 3 types or risks (3marks)
- ©(i) Differentiate between Negation and Innovation? (2marks)
- (ii) Outline any 2 challenges in negotiations (2marks)
- (d) List the 4 conflicts or perception? (4marks)
- (e)(i) Differentiate between formal and informal business? (2marks)
- (ii) Give 2 advantages of formal businesses

SECTION B:

- 2.(a) Discuss the 3 types of communication (6marks)
- (b) How do entrepreneurs communicate with customers ? (4marks)
- 3.(a) Explain the economic factors that can influence entrepreneurial attitudes and opportunity identification? (10marks)
- (b) Discuss the services offered by support organizations to Entrepreneurs?(10marks)
- 4.(a) Explain factors that may lead to Employee termination? (10marks)
- (b) why do entrepreneurs recruit workers in business? (10marks)
- 5.(a) why do people evade taxes (10marks)
- (b) Discuss effects of tax evasion? (10marks)

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